



BizNav

BizNav had one main requirement; a new homepage. Despite having a full services page, as well as a number of other content pages on their site, their homepage was in dire need of a spruce up.

Because their previous homepage had been very short, I didn't want to go too far in the opposite direction, as clearly the short and snappy approach had been working for them so far. For this reason, I wrote a new, short homepage that followed on their 'navigation' theme, listing some of the services they offer while continually directing readers towards the free consultation offer.

Below is the finished homepage (inner content pages were also written).

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BizNav Chartered Accountants and business advisers: Helping you navigate your everyday financials.

Don't you wish you could find an independent Chartered Accountancy firm that tailors your service to your very specific needs?

We're BizNav, an independent firm of Chartered Accountants and business advisers based in Wallington, and we exist to help business owners such as yourself successfully navigate through your everyday business challenges.

Working on a fixed fee basis, our services include (but certainly aren't limited to):

- Preparation of accounts;
- Bookkeeping;
- Payroll management;
- Cash flow projections;
- Startup services (VAT registration, full guidance and advice);
- Corporate tax advice and planning;
- Preparation of VAT returns;
- Software implementation and support;
- Advice on document computerisation;
- Practical staff training for Sage Line 50 and IRIS.

When you first get in touch with us, we'll arrange a time to sit down with you (either over the phone or in person) for a free initial consultation to gain an understanding of your business so we can best tailor a service specific to your business needs.

Navigating your everyday financials becomes simple with us by your side.

Get in touch with us here at BizNav today on [phone number], or by emailing us directly on [email address], and allow us to act as the SatNav for your business success.

For more information, please contact:

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