



Braken Chartered Accountants

Braken Chartered Accountants represented a significant job; with a total rewrite required of twelve content pages, as well as a new concept required for the new homepage, a homepage which would then have to be rewritten five times, focusing on different localised keyphrases for each.

Totalling over 5,000 words of content, I approached this job with a focus on the value Braken provide to their clients, with lines such as “our philosophy is so long as we're providing value to all our new and existing clients, we won't have to worry about where our next client will come from.”

Below is one of the finished homepages, followed by the “why us” page.

Copy

When looking for a local accountancy firm to trust with your accounts, you'll first want to look for experience.

Braken Chartered Accountants in Warrington tick this box with ease, having worked with some of the North West's most respected firms over the past ten years.

I have been a client of Braken Chartered Accountants for over four years. Sarah's approach to work is a very professional one, and I have recommended her to many of my own clients and friends.

— [name omitted for portfolio]

Next, you'll want to look for professionalism. In short, can they do the job you're asking of them. Yet again, Braken's Warrington accountants emerge victorious, offering a complete range of accountancy services including:

- Year End Accounts
- Bookkeeping & Management Accounts
- Sage Training & Setup
- Personal Tax Services
- Corporation Tax Services
- VAT
- Payroll Services
- Company Formation
- Business Start-Up Advice

Lastly, you'll want to look at the cost. How do their fees compare to the fees of other local

Warrington accountants, and why?

In Braken's case, we have purposely minimised our overheads so to offer fair, competitive rates for all of our professional accountancy services, keeping our quality high, and your cost low.

Sarah's suggestions have saved me money, and her advice for on-going business processes have been invaluable! I will be keeping my business with Braken for many years to come.

— [name omitted for portfolio]

Located in Warrington, just two minutes off the M6, Braken Chartered Accountants, proud members of the Institute of Chartered Accountants, are ideally placed to serve the whole of the North West region.

Here at Braken Chartered Accountants, we operate on a personal but professional basis, aiming to acquire a full understanding of your requirements, through a free initial consultation, so to provide a full accountancy and taxation service tailored to your specific needs.

Get in touch with us today on [phone number], or email me directly at [email address] and I'll personally get back to you within one business day.

Here at Braken Chartered Accountants, our philosophy is so long as we're providing value to all our new and existing clients, we won't have to worry about where our next client will come from.

So far, this philosophy has served us, and our clients well. The vast majority of our clients come through recommendations from existing clients and contacts, which we believe says a lot for the quality of our work coupled with our fair, competitive rates.

I have been a client of Braken Chartered Accountants for over four years. Sarah's approach to work is a very professional one, and I have recommended her to many of my own clients and friends.

— [name omitted for portfolio]

When you choose to work with us we'll agree on fixed fees in advance, so you can be sure of your entire cost before any work is undertaken. Better still, we'll break your fee down into small chunks so you know exactly what you're paying for.

When you work with us here at Braken Chartered Accountants, we promise to...

- Listen to your needs, and what you have to say
- Deal with your affairs in a timely manner
- Return all phone calls and emails promptly

Remember, we want you to succeed. And as our clients will testify, we'll do everything we

can to help you make that happen.

For more information, please contact:

honestcopy.com/services

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