



Instructability

Instructability, a provider of bookkeeping and accountancy courses across South Africa, required new copy for the homepage of their website which, in under three-hundred words, needed to explain their courses in the clearest possible light.

To do this I needed to touch upon a number of points, namely; the courses they offer, how they will benefit the reader above and beyond all other bookkeeping and accountancy courses in the short term, how taking these courses will benefit their career in the long term, and what makes Instructability qualified to teach these courses to them.

Below is the finished work in its entirety.

Copy

Our courses have been designed to give you the skills you need to go out into the working world and maximise your full potential.

There has never been a greater need for accounting and bookkeeping services, and the skills you will learn from us will instantly put you ahead of the competition when attending job interviews, or searching for your own collection of clients once your course has commenced.

Accredited by the Institute of Certified Bookkeepers, your association with one of our courses here at Instructability will only help to push your professional reputation even further in the right direction.

Whether you're interested in our renowned bookkeeping classes; a training program for anybody who wants to give themselves the opportunity to earn a living as a bookkeeper, keeping the financial records of a range of companies and clients intact, or you feel our financial accounting course is more up your street, we have a selection of courses that will fit your needs to help you move faster towards your career goals.

As we are a distance learning skills provider, all of our courses are available immediately with the full support of our virtual lecturers, a feature unique to Instructability.

Actively involved in training and education for over twenty years, the management team behind Instructability have made it their mission to put all they have learnt through their vast experience alongside effective learning and quality assurance to good use within all of the courses and programs available today. If you want to put yourself ahead of the competition while at the same time building yourself a greatly needed skill set, get in touch with us here at Instructability today, and help us to maximise your full potential.

For more information, please contact:

honestcopy.com/services

benjamin@honestcopy.com