



Tax-Sorted

When Tax-Sorted came to me they already had a good offer in place; the promise that if they couldn't find any extra tax savings, they would do your next accounts for free. However, the offer itself was hard to come by, hidden on an obscure inner page and not mentioned at all on the homepage.

I decided to make their offer the champion of their website, bringing forward both their promise and a collection of testimonials onto the homepage so, despite its length, potential customers couldn't help but keep reading until the end.

Below is the finished homepage (inner content pages were also written), followed by a full testimonial by the owner.

Copy

Looking for an accountant based in Hampshire (Basingstoke) who can save you real money by identifying all the tax planning opportunities you're not currently taking advantage of?

From tax on trading profits, business structure, profit extraction, VAT, employee tax, capital gains, and inheritance tax, I am so confident I can save you money that I guarantee my services.

If you show me your previous years accounts and I can't find any extra tax savings, I will do your next accounts for free.

Since using the services of Tax-Sorted I have been amazed at what I can claim to reduce my tax bills. My other Hampshire accountants gave me no idea of these things and it must have cost me thousands over the years!

— [name omitted for portfolio]

Not only that, as your Hampshire accountant I will:

- Communicate with you quickly and fully, using jargon-free language.
- Provide you with pro-active business advice wherever I can.
- Be honest, truthful and upfront with you at all times.
- Pick up the phone when you call.

Unlike other Basingstoke accountants, I appreciate that the daily financial management of

your business isn't at the top of your list of priorities.

For this reason, I will invest time with you upfront to find out exactly what's important to you, and you alone. With all the work you put into running your business, it only makes sense to minimise your tax so you're paying a little as legally, and ethically, possible.

Shaun of Tax-Sorted is a very knowledgeable, down to earth, approachable chap.

— [name omitted for portfolio]

Each year, approximately £322 million is overpaid in tax, with the average tax bill having doubled in the past twenty-five years.

- Do you know if you're still on the best VAT scheme for you?
- Do you know how to maximise your tax credit claim?
- How sure are you you're claiming the maximum expenses you can?
- When was the last time you checked to see if you can reduce tax on your business profits?

To get your Tax-Sorted by a Basingstoke accountants who can save you real money, give me a call today on [phone number] or send an email to [email address] and I'll get back to you within one business day.

Though primarily a Hampshire accountants, I help business owners take advantage of tax saving opportunities across the country.

And remember, if you show me your previous years accounts and I can't find any extra tax savings, I will do your next accounts for free.

Testimonial

I've just had the pleasure of employing Honest Copy for help in tweaking my website copy. Leaving it in their hands I was surprised how they just got on with it and came up with some fresh new copy for my site. I'm sure this will help us climb the rankings again. I think I need to use them regularly to keep check on my website in future!

— Shaun McGuinness, Owner

For more information, please contact:

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